

FIRST® 2026 **CHAMPIONSHIP**

PRESENTED BY **BAE SYSTEMS**

MEDIA GUIDELINES **April 29 – May 2, 2026 | Houston, TX**

These guidelines are for print, broadcast, and electronic media, photographers, videographers, production crews, and corporate communications staff for the 2026 *FIRST®* Championship presented by BAE Systems.

******FIRST* reserves the right to revoke media badges at any time if an individual is in violation of any of the below guidelines and/or stated eligibility requirements. *****

Contacts: *FIRST* Marketing marketing@firstinspires.org

Important Consent Information and Coverage Conditions

We welcome professional media and communications individuals who meet the eligibility requirements to capture images/footage at our events for the purposes of promoting *FIRST* under the following conditions:

- Images/footage obtained at *FIRST* events may not be sold (as prints or online).
- Images/footage obtained at *FIRST* events may not be used for commercial gain or the advertisement of any commercial product.
- The names of minors may not be published with their images without specific permission from a parent or guardian.

NOTE: *FIRST* cannot guarantee that every attendee has consented to your use of their likeness. User assumes any risk/responsibility of using images/footage obtained at the event. If you plan to capture images/footage at a *FIRST* event, we recommend you use your own consent form.

Required Registration

All media and communications individuals are **required** to register and receive a Media Badge at Media Registration located at the **Main Registration area, Level 1** in the George R. Brown Convention Center, **and then check in at the *FIRST* Media Center** (Level 2, Room 211) **before beginning any coverage of the event**. Proper credentials and a photo ID are required for a Media Badge to be issued.

Media Badge

Media Badges must be worn at all times within the George R. Brown Convention Center. Media and communications individuals without a Media Badge will not be permitted onto the playing field/competition floors. Badges are non-transferable.

See page 2 for Media Access & Restrictions.

FIRSTCHAMPIONSHIP.ORG

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Media access is only permitted during event hours.

Media must follow and adhere to instructions from Event Staff at all times.

Playing Fields	<p>Designated Media Box only. There is <u>no access</u> to the carpet or playing field surfaces.</p> <p>Do not block robot entry and exit paths.</p> <p>Do not block event staff or volunteers from viewing or accessing the field.</p> <p>Safety glasses are required while in the Media Box and near the playing fields.</p>
Closing Celebration including any or all program final matches; program awards	<p><u>No access</u> to playing field surfaces or stages.</p> <p>*Due to limited space, FIRST reserves the right to limit the number of people from the same organization to one, if necessary.</p>
Team Pits	Interviews and photography/videography are permitted. Safety glasses are required.
Judging or Volunteer areas	<u>No access.</u>
Private venues/meeting areas/Invited Guest areas	<u>No access.</u>